





## Our Brand is The Why.

Why we do what we do each day to make sure our members know it's not about banking, it's about belonging.



## Our Culture is The How.

How we engage each day, with our members and with each other, to build relationships and add value with every interaction.

## MISSION

Be a trusted partner that provides 'anytime and anywhere' financial education and services to our members, at each stage of their lives, to achieve financial success.

## VISION

Expanding our reach as a dynamic enterprise that supports and enhances the financial security of our members so they can live confident.

## **Our Core Values**



## COMMUNITY

We promote meaningful connections with our members and employees – our family – for the purpose of strengthening and celebrating our communities. We are socially responsible and committed to giving back to our neighbors.



## INNOVATION

We are committed to exploring, expanding and investing in innovative technologies, products and services to ensure our members and employees are strongly positioned for future growth and success.



With integrity at our core we provide consistent, responsible and honorable service to each member and employee. We help members live confident by continuing our solid history of providing safe and secure financial solutions.



We see, hear and value each member and employee while creating a culture that reflects and supports the diversity of our communities. We value our family's unique talents, perspectives and initiatives.



All of us, working together, are committed to exceeding expectations through sincere effort and handcrafted solutions.

# Letter To Our Members From the Board Chair and President/CEO

Secure. Strong. Safe. For well over six decades these words have described Kirtland Credit Union. 2024 was a challenging year for our industry and for us. However, we're proud to say those same words continue to describe us today. Thank you for being a valued member and for your unwavering commitment to our not-for-profit financial cooperative.

During 2024, we saw ongoing economic strain at the state and national level. Even as inflationary pressures slowly began to ease, many members faced continued pressure as they worked to balance their financial health with the need to fulfill life's requirements like buying cars and homes. The industry saw loan delinquency rise for the first time in several years, reflecting the challenges many experienced in their ability to afford life. The credit union felt this impact on our net income. In spite of the challenging economic environment, the credit union stayed focused on supporting our members, employees and communities - especially important during a climate of uncertainty. Despite this impact, we fully expect a return to profitability in the coming year.

With strong liquidity and a capital ratio among the highest in the state of New Mexico, our solid foundation enables us to embrace our mission of enhancing the financial security of our members at each

stage of their lives. In 2024, our Kirtland Financial Services (KFS) team was nationally recognized again as #1 in the small firm category (with over 1,900 firms) during the Kehrer Group's 2024 awards conference. This is great recognition of both our members' trust in us and our dedication to serving you.

We also understand that value is measured beyond dollars and cents. Peace of mind and continual service improvement were top of mind as we strengthened our infrastructure and embarked upon a digital transformation journey to ensure we deliver solutions with real world value, beyond just good products and services. It's important to continue our investment in enhancing member service to meet your needs where, how, and when you need us. We also joined the real-time payments system to provide our members with expanded options to access their funds immediately. Stay tuned for additional information on our digital evolution, and more, as we move into 2025.

We would like to express our deepest gratitude to our retiring board member Ms. Cheryl Frost. For 12 years, Ms. Frost volunteered her outstanding brand of leadership, most recently serving as Board Secretary. Kirtland Credit Union benefitted mightily from her expertise and guidance, which was always devoted to representing

## your best interests. We would also like to welcome and congratulate Ms. Sharon McMahan who has been appointed to fulfill Ms. Frost's open board position. Ms. McMahan has served on the Kirtland Credit Union Supervisory Committee for the past 3 years and brings extensive business expertise and credit union knowledge to the board.

Lastly, we extend a heartfelt thank you to our dedicated members, employees, volunteers and the communities we serve for your dedication and commitment to Kirtland Credit Union. Our strength comes from within, and we look forward to greeting 2025 with our ongoing commitment to each of our 52,000+ members.

Very Respectfully,



**Matt Nixon** Chair **Board of Directors** 



Matt Rarden **President and Chief Executive Officer** 

## **Board of Directors**



**MARK** NEICE Vice Chair



CHERYL **FROST** Secretary



LYN **KIRKWOOD** Treasurer



BRIAN **MCDONALD** Director



**KIM FITZGERALD** 



**TERRY FRANKS** Director

# The Supervisory Committee's 2025 Annual Report

The Kirtland Credit Union (KCU) Supervisory Committee ensures that financial statements are accurate and that internal controls are effective, safeguarding the Kirtland Credit Union member assets. Additionally, the Supervisory Committee oversees resolving member complaints concerning Kirtland Credit Union procedures and services. We provide an independent review and ensure complaint resolution. Your five-member committee-all Credit Union volunteers—reports these issues monthly to the Board of Directors and the senior management team concerning these issues.

The KCU Supervisory Committee's primary responsibility is overseeing financial operations to ensure asset protection. The Committee employs the Certified Public Accountant firm of Moss Adams, LLP, to conduct internal audits and ensure that processes protect member accounts. Another CPA firm, FORVIS, conducts an independent annual audit of Kirtland Credit Union's financial statements.

The Supervisory Committee provides audit findings and recommendations to the Board of Directors and senior management for corrective action. We are pleased to report that Kirtland Credit Union's financial assets are properly safeguarded, and the reports accurately represent its financial position, all based on internal and external audit results.

I want to take this opportunity to thank Ms. Sharon McMahan for her three great years of service with the KCU Supervisory Committee. We are sad to see her leave. But we know she will be of great service to the KCU Board of Directors. I would also like to introduce Mr. Glenn Walters and Mr. Daren Ruiz, both having volunteered their time as members of the Supervisory Committee in support of the Kirtland Credit Union members.

- · Arthur Gottlieb, Chair
- Lugene Frazier, Member
- Glenn Walters, Member
- Daren Ruiz, Member
- · Sharon McMahan, Member







The newest Kirtland Credit Union branch will be located at 4023 Ranger Road SE, Albuquerque, NM 87116, within MaxQ, a new commercial development at Gibson and Girard SE.

## **Statement of Operations**

December 31, 2024 and 2023

| INTEREST INCOME                                     | 2024        | 2023       |  |  |  |  |
|---|-------------|------------|--|--|--|--|
| Interest on Loans                                   | 43,590,892  | 38,890,703 |  |  |  |  |
| Interest on Investments                             | 15,663,913  | 15,239,372 |  |  |  |  |
| Total Interest Income                               | 59,254,805  | 54,130,075 |  |  |  |  |
| INTEREST EXPENSE                                    |             |            |  |  |  |  |
| Dividends on Members' Share and Savings Accounts    | 16,816,057  | 10,229,336 |  |  |  |  |
| Interest on Borrowed Funds                          | 11,483,701  | 16,124,702 |  |  |  |  |
| Total Interest Expense                              | 28,299,758  | 26,354,039 |  |  |  |  |
| Net Interest Income                                 | 30,955,047  | 27,776,036 |  |  |  |  |
| PROVISION FOR LOAN LOSSES                           | 11,972,857  | 3,328,753  |  |  |  |  |
| Net Interest Income after Provision for Loan Losses | 18,982,189  | 24,447,283 |  |  |  |  |
| NON-INTEREST INCOME                                 |             |            |  |  |  |  |
| Fees and Charges                                    | 2,014,774   | 1,853,202  |  |  |  |  |
| Other Non-Interest Income                           | 5,800,792   | 5,473,041  |  |  |  |  |
| Total Non-Interest Income                           | 7,815,566   | 7,326,243  |  |  |  |  |
| Total Income  | 26,797,755  | 31,773,526 |  |  |  |  |
| NON-INTEREST EXPENSE                                |             |            |  |  |  |  |
| Compensation and Benefits                           | 16,996,189  | 16,621,651 |  |  |  |  |
| Occupancy   | 1,391,135   | 1,537,122  |  |  |  |  |
| Operations  | 9,702,793   | 8,664,578  |  |  |  |  |
| Professional and Outside Services                   | 2,513,640   | 2,273,555  |  |  |  |  |
| Other Expense                                       | 478,632     | 534,724    |  |  |  |  |
| Total Non-Interest Expense                          | 31,082,388  | 29,631,631 |  |  |  |  |
| Total Non-Operating Gains (Losses)                  | \$76,120    | 2,770,069  |  |  |  |  |
| NET INCOME  |             |            |  |  |  |  |
| Net Income  | (4,208,513) | 4,911,964  |  |  |  |  |

**TOTAL MEMBERS** 

52,031

## **Statement of Financial Condition**

December 31, 2024 and 2023

| ASSETS   |                                     |                       |                       | 2024                  | 2023          |
|--|-------------------------------------|-----------------------|-----------------------|-----------------------|---------------|
| Loans to Members, Net of Allowance for Loan Loss |                                     |                       | 719,493,462           | 810,954,692           |               |
| Cash ar  | Cash and Cash Equivalents           |                       |                       | 105,653,504           | 34,852,410    |
| Investment Securities                            |                                     |                       | 203,585,226           | 221,217,990           |               |
| Accrued  | d Interest Receivable               | <b>.</b>              |                       | 3,265,321             | 3,349,717     |
| Premise  | es and Equipment                    |                       |                       | 7,678,048             | 8,609,789     |
| NCUSIF   | Deposit                             |                       |                       | 8,514,850             | 8,367,666     |
| Other A  | ssets                               |                       |                       | 9,298,165             | 6,692,220     |
| Total Asse                                       | ets                                 |                       |                       | 1,057,488,576         | 1,094,044,484 |
| LIABILITI  | ES AND MEMBER                       | S' EQUITY             |                       |                       |               |
| Liabilities                                      |                                     |                       |                       |                       |               |
| Membe  | Members' Share and Savings Accounts |                       |                       | 927,028,971           | 873,513,125   |
| Accrued Interest Payable                         |                                     |                       | 1,528,703             | 1,118,648             |               |
| FHLB B   | FHLB Borrowing                      |                       |                       | 0                     | 0             |
| FRB Bo   | rrowing                             |                       |                       | 0                     | 84,923,000    |
| Accrued  | d Expenses and Othe                 | er Liabilities        |                       | 9,721,702             | 16,787,151    |
|  | tal Liabilities                     |                       |                       | 938,279,376           | 976,341,924   |
| Members'   |                                     |                       |                       |                       |               |
| •  | Reserve                             |                       |                       | 7,713,660             | 7,713,660     |
|  | ed Earnings                         |                       |                       | 111,495,540           | 109,988,890   |
|  | tal Members' Equity                 |                       |                       | 119,209,200           | 117,702,559   |
| Total Liabi                                      | ilities and Members                 | ' Equity              |                       | 1,057,488,576         | 1,094,044,484 |
|  | 2024                                | 2023                  | 2022                  | 2021                  |               |
|  | \$1.057b                            | \$1.1b                | \$1.0b                | \$977m                | ASSETS        |
|  |                                     |                       |                       |                       |               |
|  | 2024<br><b>\$724m</b>               | 2023<br><b>\$818m</b> | 2022<br><b>\$747m</b> | 2021<br><b>\$639m</b> | LOANS         |
|  | <b>₹/ Ľ</b> 4III                    | JOIOIII               | <b>7/</b> +/iii       | ÇOSƏIII               |               |
|  |                                     | 2024                  |                       | GROWTH                | DEDOSIT       |
|  |                                     | \$927,028,971         |                       | 5.9%                  | DEPOSIT       |



# Kirtland in the Community



## **KROE Cares Shoes for Kids**

Kirtland Credit Union remains committed to our partnership with KRQE Cares, fitting and distributing new pairs of shoes for kids in need. It's always an exceptional event, and we're humbled to be an active participant.



## **Kirtland Credit Union Scholarship Award Winner Ceremonies**

Cheers to our amazing scholarship recipients: Duc Pham, LaNiah Bolden, Huy Nguyen, and Tamia Nez! Each winner received a \$2,500 scholarship to further their education.



## Show & Tell Event at Kirtland Air **Force Base**

Financial empowerment is a priority at your credit union. During this event, we met with Albuquerque Public Schools counselors to discuss the benefits of MoneyEdu.org, our financial education platform.



## **Greater Valencia Chamber of Commerce Annual Installation Gala**

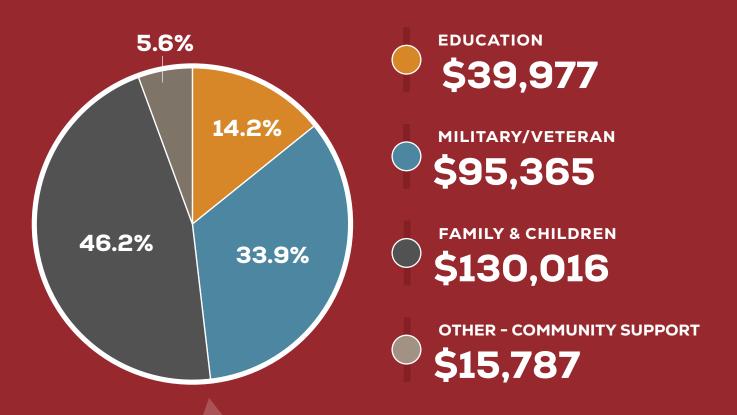
Kirtland CU had the pleasure of attending the Greater Valencia Chamber of Commerce Annual Installation Gala for 2024. Our very own Karla Garcia was appointed as a board member for 2025.

## **Community Giving**

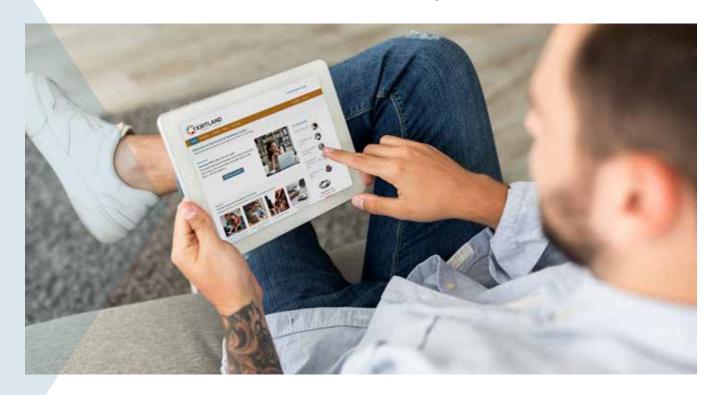
At Kirtland Credit Union, we believe in supporting the communities where our members live and work. That's why each year, we dedicate a portion of our profits to community giving.

In the last year, through our community giving efforts, we were able to **donate \$281,146** to key focus areas such as education, military and veteran causes, and family and children.

When our communities thrive, our members and their families thrive. Together, we can help create vibrant, caring communities for all.



# Resources for Financial Empowerment



When you are thriving financially, everything else makes sense. Kirtland Credit Union supports members in achieving life's important milestones. Whether you're buying a car, paying for college, or securing your first home, we offer access to user-friendly financial tools to guide you along the way.

Take a look at Kirtland's Financial Wellness page at kirtlandcu.org/fwc and click "Visit MoneyEdu." Explore online financial empowerment courses, interactive tools, assessments, and calculators to help inform your financial future. Do you MoneyEdu?



### **COURSES**

Learn about dozens of topics, from budget basics to financial planning.



### **ARTICLES**

Our library covers every aspect of your lifes's finanical education needs.



## **TOOLS**

Calculators, assessments and data to help you navigate real-world scenarios.

## We Appreciate our Employees



Each year we celebrate credit unions and host member appreciation festivities at all of our branches. Our staff definitely takes pride in our credit union!

Staff attended our annual summer event at Rock N
Bowl! Good food, some impressive bowling - a fun time was had by all.





The Kirtland CU staff takes football seriously. To kick-off the new season, team members were excited to show support for their favorite teams.

# Make Plans To Live Confident

No matter where you are in **your financial planning journey**, our team of knowledgeable advisors are **here for you**.













Get started today! Make your appointment at KirtlandCU.org/Schedule or by calling 505.254.4363.

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Securities and insurances offered through LPL or its affiliates are:

Not Insured by NCUA or Any Other Government Agency

Not Credit Union Guaranteed Obligations

Not Credit Union Deposits or Obligations

May Lose Value



## **Our Locations**

### LOS LUNAS BRANCH

2270 Main St NW

Suite D

Los Lunas. NM 87031

### **HOME LOAN CENTER**

6700 Jefferson St NE

Suite D-1

Albuquerque, NM 87109

### **GIBSON BRANCH**

6440 Gibson Blvd SE

Albuquerque, NM 87108

(Intersection of Gibson & Louisiana)

## **COORS PAVILION BRANCH**

4101 Coors Blvd NW

Suite B

Albuquerque, NM 87120

## PASEO BRANCH

6550 Holly Ave NE

Suite D-6

Albuquerque, NM 87113

## KIRTLAND AIR FORCE BASE BASE EXCHANGE BRANCH

(RESTRICTED ACCESS)

7901 Gibson Blvd SE

Building 20176

Albuquerque, NM 87116

(1 block east of Gibson Gate)

### **MONTGOMERY CROSSING BRANCH**

8900 Montgomery Blvd NE

Albuquerque, NM 87111

(East of Wyoming Blvd)

### **RIO RANCHO BRANCH**

111 Rio Rancho Blvd NE

Suite 112

Rio Rancho, NM 87124

### **WEST ALAMEDA BRANCH**

10200 Corrales Rd NW #F

Albuquerque, NM 87114

(Intersection of Coors & Alameda)

1-800-880-5328

kirtlandcu.org



