



OFFICIAL CONTEST AND SWEEPSTAKE RULES

I LOVE MY CU DAY COOLER SWEEPSTAKES

1. HOW TO ENTER. No cost to enter. No purchase necessary to enter. A purchase does not improve your chances of winning. Kirtland CU's I Love My CU Cooler Sweepstake begins July 26, 2024, and ends August 8, 2024 (the "Promotion Period"). There is one way to enter:

You will be entered into the drawing if you: follow ANY ONE OF our social channels, create a post, and tag Kirtland CU in that post. You must also use the hashtag #ilovemycrreditunion. Our social channels are Facebook, Instagram, and LinkedIn.

One Entry Per Person.

2. ELIGIBILITY. The drawing is open to individuals 18 years of age or older who qualify under these rules. Staff, Volunteers, and their families are not eligible for this drawing.

3. PRIZES. Contest winners will receive one of seven Kirtland-branded coolers. One of seven Kirtland-branded coolers, valued at \$100 each. The prize is provided by Kirtland Credit Union. Winners will not receive cash – no substitutions or transfers by winners are permitted. The odds of winning are dependent on the number of eligible entries received. The winners are responsible for all applicable federal, state, and local taxes. If an individual winner lives greater than 50 miles from a Kirtland CU branch, we will ship the prize to the said winner at no cost to the winner.

4. SELECTION OF WINNERS. Winners will be selected in a random drawing from all eligible entries weekly during the contest dates. The decision of the winners by the Credit Union is final. Winners will be notified by direct message on our social channel within 30 days. If the prize notification is returned as undeliverable, or the winner cannot be located or does not respond by the deadline, an alternative winner will be selected.

5. CONDITIONS. The drawing is void where prohibited or restricted by law and is subject to all federal, state, and local laws and regulations. Winner agrees to the use of their name and likeness in publicity without notice or any additional compensation, except where prohibited by law. By entering this promotion, each entrant releases Kirtland Credit Union and its respective directors, officers, employees, agents, and subsidiaries from any and all liability, claims, causes of action, suits, and demands arising from or in connection with its lawful actions in conducting the promotion. Kirtland Credit Union reserves the right, in its sole discretion, to cancel or suspend this promotion, in its entirety or in part, should tampering, unauthorized intervention, fraud, technical failures, or other causes beyond Kirtland Credit Union's control corrupt the administration, security, fairness, integrity or

proper play of the promotion. Entry into this contest grants permission for Kirtland Credit Union to send the registrant promotional materials via email and direct mail.

6. SPONSOR. Kirtland Credit Union, PO Box 80570, Albuquerque, NM 87198. To request a list of winners, mail a stamped, self-addressed envelope after the Promotion Period to: Kirtland Credit Union c/o Marketing Department, PO Box 80570, Albuquerque, NM 87198.

Kirtland CU will not sell or give personal information to any non-affiliated third parties for any purpose.